

## Project Focus East Surrey College

East Surrey College based in Redhill developed a new world class building to support learning and development for the local community. A rigorous planning process was followed to ensure that the new building had a positive impact on the landscape and met demanding environmental and sustainability requirements. DMA Signs worked with East Surrey College to provide outstanding design, quality and value for money for the College's initial wayfinding design strategy, the subsequent manufacture and installation of an entire sign package complemented the new site's architecture.

DMA Signs collaborated with the College's project management team, to successfully deliver a wayfinding solution that was both functional and in keeping with the building's modern design.

The elegant, robust and flexible Modular Sign System was implemented internally to provide the College with an appropriate solution, to allow their sign system to be extended and easily updated as the College expands. The MSS is also tamper resistant making it ideal for a busy educational environment. DMA took the College's brand guidelines and key colour palettes and produced a high quality design strategy carrying colour coding via each floor level.

Externally, DMA's 'V' lock monoliths were installed. These are the most durable, cost effective option and can be easily updated making them the ideal solution for East Surrey College. All the external signs were finished with an anti-graffiti lacquer, and all components were fitted with tamper proof fixings.

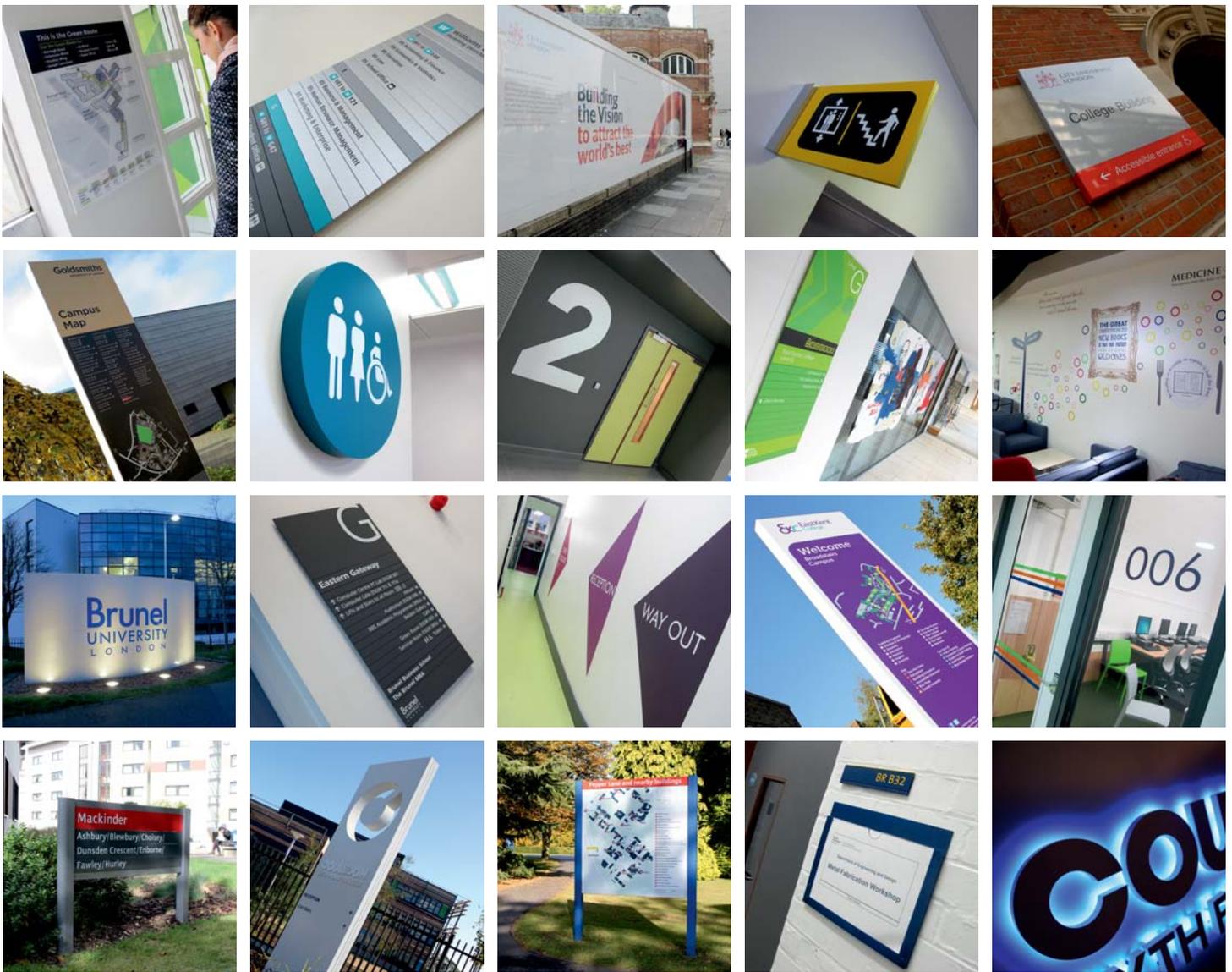


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## wayfinding **signage** solutions

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