



## Project Focus Royal Welsh College of Music and Drama

DMA Signs supplied signage designed to complement the award winning Royal Welsh College of Music and Drama's impressive new building in Cardiff.

The Royal Welsh College of Music and Drama is the National Conservatoire of Wales and part of the Glamorgan Group. The College contributes to the cultural identity of Cardiff and Wales and attracts some of the most gifted students from around the world. In June 2011, RWCMD opened its doors to their new £22.5 million facility, housing its own world class performance and rehearsal space. The main contractor for this development, awarded the signage package to DMA from a detailed tender submission.

DMA's strengths within the education sector include, having the ability to manage large projects and be competitive and creative, with their approach to producing products of the highest standard were key to DMA's success in being awarded the contract.

A wide range of signs were manufactured for the extensive project at RWCMD including specially fabricated monoliths utilising waterproof internal notice boards that can be easily updated with forthcoming events, and a dual language wayfinding system to facilitate navigation around the building.

DMA also created large, brushed stainless steel built-up lettering to indicate key locations around the College, providing a stunning visual impact that fits in with the surrounding architecture.

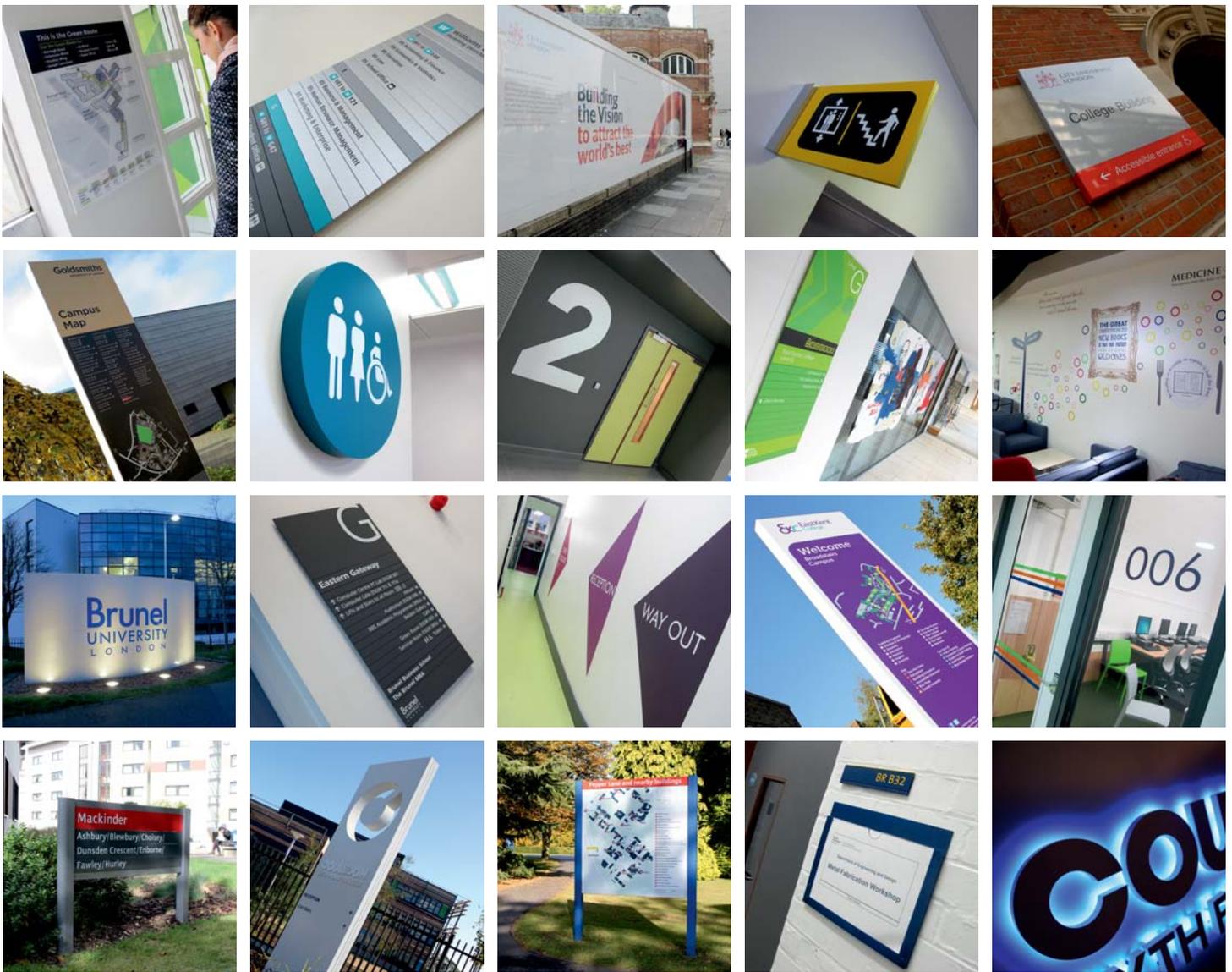


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**Head Office (South East)**  
Unit 6, Bridge Works  
Kingston Road  
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**Midlands Office**  
PO Box 15773  
Oldbury  
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B69 9EJ

**South West Office**  
PO Box 103  
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**01372 363808**

email your enquiry  
[projects@dmasigns.co.uk](mailto:projects@dmasigns.co.uk)